

# START SOMETHING Beautiful!

ONLY  
**\$100\***  
TO GET STARTED  
(STARTER KIT/CONTENTS)

## why mary kay?

Mary Kay is about so much more than makeup. For more than 50 years, the Mary Kay opportunity has helped women discover extra income, earn remarkable rewards, make empowered choices and embrace their true beauty from the inside out.

- FREEDOM•
- FLEXIBILITY•
- FUN•
- FRIENDSHIP•
- FULFILLMENT•
- FABULOUS•
- PHILOSOPHIES•
- MULTIBILLION-DOLLAR COMPANY•



\*Plus applicable tax and shipping

### LITERATURE AND EDUCATIONAL MATERIALS

- Welcome Card
- Date Book
- Skin Care Party Flip Chart Pages With Binder
- Laminated Place Mats (4)
- Sales Tickets (30)
- Customer Profiles (30)
- Start Something Beautiful® Magazine
- Start Something Beautiful® DVD
- Miracles Happen Book
- Ready, Set, Sell! Inventory Options for New Independent Beauty Consultants Brochure
- Steps to Success Brochure
- The Look Catalog (10)
- Laminated Place Cards (4) and Laminated Satin Hands® Pampering Set Instructions for Use Card (1)

### Starter Kit Contents

#### RETAIL-SIZED PRODUCTS AND SAMPLES

- TimeWise® 3-In-1 Cleanser (Normal/Dry)
- TimeWise® 3-In-1 Cleanser (Combination/Oily)
- TimeWise® Age-Fighting Moisturizer (Normal/Dry)
- TimeWise® Age-Fighting Moisturizer (Combination/Oily)
- TimeWise® Day Solution Sunscreen Broad Spectrum SPF 35\*
- TimeWise® Night Solution
- Mary Kay® Oil-Free Eye Makeup Remover
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15\* in Very Light, Light-to-Medium, Medium-to-Deep, Deep and Very Deep
- Satin Hands® Pampering Set in White Tea & Citrus
- Mary Kay® Ultimate Mascara™ in Black
- Blue Eyes Look Cards (10)
- Hazel/Green Eyes Look Cards (10)
- Brown Eyes Look Cards (10)

#### TOOLS

- Starter Kit Bag
- Face Cases (4)
- Disposable Trays (30)
- Disposable Facial Cloths (30)
- Dry Erase Markers (4)
- Disposable Mascara Sample Wands (30)
- Disposable Sponge-Tip Applicators (30)

