

Your Income Potential With Mary Kay Cosmetics

With Mary Kay your ambition and effort really pay off whether you begin part-time or full time.

Basing the average Mary Kay party size with 3-4 guests in attendance and only 2 guests purchasing the TimeWise Miracle Set for \$104, the retail sales for the class will be approximately \$208. This does NOT include any outside orders or color cosmetic sales. Then base the reorder sales on purchasing TimeWise every 8 weeks (that's \$54 each time, 6 times a year). **These numbers are Very Conservative!**

3 TimeWise Classes Per Week (6-9 HOURS per week*)

\$200 sales x 3 classes/week	=	\$600	Weekly Retail Sales
\$600 x 50 weeks per year	=	\$30,000	Retail Sales Per Year
6 customers per week x 50 weeks	=	300	New Customers Per Year
300 Reorders X \$324 per year	=	\$92,200	Annual Reorder Sales (\$54 x 6 = \$324)
Total Annual Sales		\$122,800	

***Total Annual Profit @ 40% = \$49,120**

2 TimeWise Classes Per Week (4-7 HOURS per week*)

\$200 sales x 2classes/week	=	\$400	Weekly Retail Sales
\$400 x 50 weeks per year	=	\$20,000	Retail Sales Per Year
4 customers per week x 50 weeks	=	200	New Customers Per Year
200 Reorders X \$324 per year	=	\$64,800	Annual Reorder Sales (\$54 x 6 = \$324)
Total Annual Sales		\$85,200	

***Total Annual Profit @ 40% = \$34,080**

1 TimeWise Class Per Week (2-4 HOURS per week*)

\$200 sales x 1class/week	=	\$200	Weekly Retail Sales
\$200 x 50 weeks per year	=	\$10,000	Retail Sales Per Year
2 customers per week x 50 weeks	=	100	New Customers Per Year
100 Reorders X \$324 per year	=	\$32,400	Annual Reorder Sales (\$54x6=\$324)
Total Annual Sales		\$42,600	

***Total Annual Profit @ 40% = \$17,040**

This includes 2 hours of training and Success Nights every week!
Results may vary according to your personal activity.
10% allowed for hostess gifts.